



Journalist | Educator | Media Training | Life Coach

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PROFILE

Award-winning Brazilian journalist Chris Delboni has been a foreign correspondent in Washington, D.C., since 1993 before moving to Miami, where she has taught journalism at the University of Miami and Florida International University. At FIU, she was the first news director for the South Florida News Service, serving local mainstream newspapers, such as the Miami Herald. In 2016, Delboni left her position at FIU for new challenges. She has started Delboni Communications, and among other projects and programs, she holds workshops on media training and mobile video training. Delboni, a Certified Professional Coach (CPC), has developed "The Happiness Code" methodology to help people find their sense of life purpose and plenitude. Also, with her extensive experience as a college professor, she saw the need for and specialized on coaching college students on succeeding in their field of choice and career choices. She also publishes "Direto de Miami", a column/blog that features Brazilians in South Florida, as well as news and things to do around Miami.

EDUCATION

M.A. Journalism and Public Affairs	American University, Washington, D.C.	2003
B.A. Journalism	American University, Washington, D.C.	1992

ACADEMIC EXPERIENCE

Florida International University	Adjunct faculty	2018-Present
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- Newscast Production: Students learn to produce broadcast packages and present a newscast at the end of the course.

Florida International University	Instructor & News Director, South Florida News Service	2009 - 2016
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- FIU journalism students published more than 300 stories and multimedia in mainstream media, such as the Miami Herald, Sun-Sentinel and Palm Beach Post during my tenure as SFNS news director and editor.
- Courses taught: News Writing and Reporting, SFNS: The Newsroom, SFNS: In-Depth Reporting, Bay View Magazine Production (Directed inaugural issue, 2012), Multimedia Production, Senior Multimedia Project.
- Coordinated the Miami Herald internship.
- Society of Professional Journalists faculty adviser [2012-2016]

University of Miami, School of Communication	Journalism instructor & New Media coordinator for the Knight Center	2007 - 2009
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- Knight Center for International Media: New Media coordinator
- Journalism and New Media Reporting Lecturer: In-Depth Reporting and Media Convergence, Reporting and News writing, Online Journalism, New Media Reporting, (Basic) News Reporting
- Worked closely with the U/Miami News Service, an academic newsroom that published about 100 stories a semester. Helped students develop multimedia stories.
- University of Miami High School Journalism and New Media Workshop. Associate Director, New Media. Managed and co-directed the first website for the program and all aspects of multimedia. [July 2007]

OTHER EDUCATIONAL ACTIVITIES & CERTIFICATES

Society of Professional Journalists	Founder & co-chair SCN Students Chapters Network	2017-Present
International Coaching Federation (ICF)	Associate Certified Coach (ACC)	2019
Institute for Professional Excellence in Coaching (iPEC)	Certified Professional Coach (CPC)	2018
Institute for Professional Excellence in Coaching (iPEC)	Energy Leadership Index Master Practitioner (ELI-MP)	2018
Silver Knight Judge	High school students in South Florida	2011

PROFESSIONAL EXPERIENCE & WORK

"Direto de Miami"	A column for and about Brazilians in Miami	Miami 2012-present
Delboni Communications	"Life coaching" sessions for college students and journalists succeed and grow in their choice of work and career opportunities	2018-present
	Media Training to teach everyone to speak with the media with efficiency and get results	
	Mobile video workshop: shoot like a pro from a mobile device. Learn to speak with confidence on camera. Edit like a pro.	
Coaching Students	Pilot Program - Miami Dade College MAGIC	Spring 2019
Freelance journalist	Covered trade, feature and new trend stories for mainstream Brazilian media outlets	Miami 2005-present
Foreign correspondent	Print, online, radio and TV. Covered stories ranging from general assignment and feature to politics and business/economics.	Washington 1993-2005

PANELS, LECTURES & PRESENTATIONS

Society of Professional Journalists	National Convention – Making a Media Match: J-Schools and News Outlets Panel with CUNY Graduate School of Journalism NYCity News Service Director Jere Hester and Interactive Program Sandeep Junnarkar.	Orlando, FL 2015
	National Convention – How to build an academic newsroom. With FIU-SJMC Associate Dean Allan Richards and Barbara C. Duarte, Sun-Sentinel reporter and former SFNS reporter.	Nashville, 2014
Columbia Journalism School Panel: Classrooms as Newsrooms	Teaching Journalism in the Real World: How faculty teach in the real world. Invited as a panelist to present at this one-day conference on “the growing role of academic institutions, students and faculty as news-reporting resources in their communities and beyond.” The conference was organized by Columbia Journalism School and The New York World, which convened journalists and journalism educators from across the U.S. For a video of the presentation: https://vimeo.com/150340835	New York City Oct. 26, 2013
American University	Lecture: Foreign Correspondent	Washington Sept. 2003

AWARDS & GRANTS

Society of Professional Journalists	Dori Maynard Diversity Leadership Program, Fellowship Recipient	SPJ Annual Convention Anaheim, CA 2017
SPJ national (Florida International University)	David L. Eshelman Outstanding Campus Adviser Award	2014
FIU-SPJ Outstanding Campus Chapter Award Region III	Four consecutive years while faculty adviser	2013, 2014, 2015, 2016
Brazilian Press Award	Column “Direto de Miami” [Best regional blog]	Florida, 2013
SPJ Mark of Excellence Awards	SFNS news director/FIU: SFNSonline.com won as Best Online Independent Student Website	2012

Prêmio Abril	<i>Super Interessante</i> Magazine	1995
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OTHER ACTIVITIES, MEMBERSHIPS & CLEARANCES

Society of Professional Journalists	Florida Pro Chapter Board of Directors	2017-2018
International Coach Federation	Welcome Committee	2019-Present
National Press Club	Member	Washington, D.C. 1995-present
Security Clearance	United States Treasury Department	Washington, D.C. 1995-2005
	United States Congress (News Galleries)	
	Foreign Press Center	

PUBLISHED WORK

- **ONLINE/BROADCAST:** Globo News TV (Newscasts: "Em Cima da Hora" - general assignment, breaking news on the hour | "Conta Corrente" (business, economics and finance); Bandeirantes Radio; CBN Radio; France International Radio Ig.com.br (www.ig.com.br, "Último Segundo" – online breaking news); Record TV (morning show and Sunday TV news magazine)
- **PRINT:** Claudia Magazine; FIESP Magazine; GoWhere Gastronomia; Gula Magazine; Isto É Magazine; Isto É Dinheiro; Marie Claire; Observatório da Imprensa; O Globo Newspaper (daily) & O Globo (wire service); Super Interessante Magazine; Veja Magazine (weekly) [Alphabetical order]

SKILLS & LANGUAGES

- **English:** fluent | **Portuguese:** native
- Experience with video shooting and editing software (Adobe Premiere) and Wordpress, among other multimedia digital tools.